**EC Meeting October 25, 2021**

Covered 2020-2021 annual report and goals for 2021-2022

**EASFAA**

* Conference May 15-18,2022 in Baltimore

**President’s Report**

* Reintroduction of NYSFAAA’s Diversity, Equity, and Inclusion Committee
* Would like NYSFAAA to get more active on social media
* Would like website updates to continue
* TAP Meeting held Oct 13
	+ Representation included SUNY/CUNY/ Budget Dept
	+ Discussed declaring a major policy (how many credits a student brings in)
* Would like to attend Regional meetings

**Mentor Committee**

* Will be reaching out to Regional Chairs to ask for nominations to serve as committee member
* Will use Novice list and their Regions to send communications asking if they have any questions. Included will be a survey to list information about themselves, what they would like to learn in the field, and if they would like to be connected to a mentor.

**Development (Fundraising)**

* Offering vendors (additional fee):
	+ Webinar to show product/service
	+ Conference in a box for virtual attendees
	+ Vendor acknowledgement at Conference
	+ Vendor spotlight articles
	+ Quarterly advertisements

**Treasurer’s Report**

* $95,110 net income
* Past treasurer will transition out and Treasurer Elect will transition in
* Will research ACH payments & RFP for auditing firms

**Government Relations**

* Continue to raise NYSFAAA’s profile amongst members of NYS Senate & Assembly who serve on their Higher Ed committees-to position NYSFAAA as a resources/sounding board for student aid legislation

**Training mentioned from:**

* Graduate/Professional
* Diversity, Equity, and Inclusion

**1st VP/ Membership committee**

* Last meeting was September 23, 2021
* 1,066 active members in October 2021 vs 783 active members in October 2020
* Working on removing communications for lapsed members
* Will work on updating membership application
* Encourage membership to review their information twice a year to confirm info is correct

**2nd VP**

* 950 attendees for FAFSA/TAP webinar
* Still looking for panelists for Informed borrowers
* Date is either November 12 or November 19
* Social Media/TICC
	+ Sonja Stein was on public social media subcommittee looked at Facebook/consistent calendar
	+ Howard Leslie was on MCCF-community forum to start discussion groups, select committee members will keep on eye posts for relevancy

**HESC Update**

* 2022-2023 TAP/STEM are unable to be viewed online, should be corrected next week
	+ Lottery for STEM @ private schools so we won’t see for a while
* Check 2021-2022 errors
* Looking for new platform for RFP, more information to be released in Spring 2022
* Many outreach/FAFSA completion events: Nov 4, Nov 18

**Conference 2021**

* 390 attendees at time of meeting
	+ 49 were attending free for Novice
* Sessions were recorded
* Survey currently available
* 5 recipients for George Chin scholarship
* Region 1 to be Chin scholarship committee?
* Still exploring options with Hilton on Long Island for conference 2020 refund

**Conference 2022**

* Video showed at end of Conference 2021
* Will look at feedback from current survey

Next meeting will be remote on 12/13/21.

Submitted by: Nicole Griffo 11/03/21