TICC Minutes – January 9, 2019

**Attendance**

Lea Nuwer, Heather Adner, Jannatul Ferdous-Hypolite, Mary Roche

**Website**

Changes have been made to the NYSFAAA website by Paula from ATAC. In the feature toolbar, Library was replaced with Training and moved under Leadership. The blue membership box was freshened up. Podcasts were added. “Store” is added to the upper right toolbar in preparation for NYSFAAA Novelties.

We still need to update and rewrite the College Planning pages in plain language. Jannatul and Mary will select some sections to edit and send to Heather/Lea.

TICC viewed a demo of a different platform for the website. Before any action is taken, TICC will need to assess NYSFAAA’s wants/needs in a website, likely with the guidance of Executive Council. We will also request a review of all the current websites underused capabilities.

**Hot News**

We are not getting a strong response from our stable of contributors. It has been mostly James Gathard and Howard. Lea will talk to ATAC about pulling from other sites like NASFAA and NYSED. Lea will ask Howard to reach out to writers again.

**SurveyMonkey Support**

TICC supported the Government Relations Committee with an Advocacy Day survey. They have a great deal of useful feedback.

**EC Notes**

TICC requests that the policy regarding who and how the website is to receive updates to keep the content fresh (including updated membership on committees, regional activities, and meeting notes) is discussed at the February EC meeting. Heather expects to attend the February meeting.

**Next Meeting**

Heather and Lea will discuss and send out a message.