

# NYSFAAA Technology, Innovation, Communication Committee

## NOTES

October 26, 2012

### **Minutes from TICC Leadership Meeting**

**October 26, 2012**

#### **Reorganization**

The change to reporting to the Secretary, Kathy Flaherty, clarifies the reporting line. TICC is the team heavily involved in every aspect of the web, including the website. The Secretary is in charge of the website, and was in charge of the Webletter. TICC is responsible for the blog, which is replacing the newsletter. The transition is a natural outgrowth of this.

We must now determine the roles of Ideta Daniel with the website and Charles Sheetz with the blog. They will become TICC members by virtue of this reorganization.

We will work closely with the Training Committee which is under the 2<sup>nd</sup> VP, Jane Gilliland.

#### **Redefining Our Charge**

TICC is now responsible for:

- GoToMeeting
- Website and blog
- Social media – Facebook, Twitter, LinkedIn
- Survey Monkey – we create and run the acct
- Supporting other committees
- Regional resource catalog
- Instructional materials and emerging technology

Lea will forward a copy of our most recent Mission, Vision, and Goals statement to Kathy. We need to revisit this document with Kathy once she gets a clearer picture of TICC. We will produce a draft organizational chart for aid in this. Searching for recommendations on who should do what and when.

Once determined, TICC will share the information with the new Exec Council, Regional Chairs and statewide committee heads.

TICC still needs to have approved guidelines for the blog.

#### **GoTo Meeting Items**

We need to contact Paula from ATAC to see if we can have membership cross-referenced when enrolling with GoToMeeting.

As the next training event approaches, Howard will use the opportunity to teach all the TICC how to setup and host a statewide training in GoTo. We will coordinate with Amanda as she is charged with documenting this. SameTime will be used for live demonstration purposes.

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The TICC will take over sending out the survey for state-wide training. There is a basic template for the survey that just has to be modified to fit the presenters/presentation.

Executive Council will be having a meeting in December. They would like to use GoToMeeting for it.