

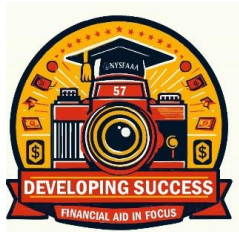


## NYSFAAA Sponsorship Tiers

NYSFAAA is excited to offer several sponsorship options for the 2025 Conference in Rochester, NY. The sponsorship options are outlined below. Please review the details of each selection. Exhibitor table selection will be based on the date of sponsorship form submission. **The Early Bird cutoff date is TBD.**

Packages	Early Bird	Regular
<b>Platinum</b> <ul style="list-style-type: none"> <li>1 free conference registration (Discount code will be emailed after your company sponsorship form is completed and before the attendee registers for the conference. <b>DO NOT REGISTER</b> for the conference UNTIL AFTER you have received the <b>discount code</b>.)</li> <li>NYSFAAA website advertisement throughout the membership year.</li> </ul> <p style="text-align: center;">AND</p> <ul style="list-style-type: none"> <li>Exhibit Space at the conference.</li> <li>Logo displayed electronically during the conference.</li> <li>Conference attendee list before the conference.</li> <li>Inclusion in the NYSFAAA Conference App (Whova) which allows highlights of your organization, such as: <ul style="list-style-type: none"> <li>1 video (200 mb or less)</li> <li>2 handouts</li> <li>Contact information</li> </ul> </li> </ul>	\$2,250	\$2,500
<b>Gold</b> <ul style="list-style-type: none"> <li>NYSFAAA website advertisement throughout the membership year.</li> </ul> <p style="text-align: center;">AND</p> <ul style="list-style-type: none"> <li>Exhibit Space at the conference.</li> <li>Logo displayed electronically during the conference.</li> <li>Conference attendee list before the conference.</li> <li>Inclusion in the NYSFAAA Conference App (Whova) which allows highlights of your organization, such as: <ul style="list-style-type: none"> <li>1 video (200 mb or less)</li> <li>2 handouts</li> <li>Contact information</li> </ul> </li> </ul>	\$1,750	\$2,000
<b>Silver</b> <ul style="list-style-type: none"> <li>Exhibit Space at the conference.</li> <li>Logo displayed electronically during the conference.</li> <li>Conference attendee list before the conference.</li> <li>Inclusion in the NYSFAAA Conference App (Whova) which allows highlights of your organization, such as: <ul style="list-style-type: none"> <li>1 video (200 mb or less)</li> <li>2 handouts</li> <li>Contact information</li> </ul> </li> </ul>	\$1,250	\$1,500





## A La Carte Sponsorship Opportunities

Options	Number of Sponsors	Cost
<b>Conference Lanyards</b>  Your organization's logo is printed on the conference lanyard provided to each attendee.	1	\$500
<b>NYSFAAA President Reception (October 15, 2025)</b>  Your organization's logo is on signage at the event and in the program conference app-recognition by the NYSFAAA President at the reception.	1	\$750
<b>Keynote Speaker: Sara Goldrick-Rab</b>  Your organization's logo is on signage at the event and in the program conference app-recognition at the Keynote.	Limited to 2	\$1,000
<b>Refreshment Break (Wednesday, October 15, 2025)</b>  Your organization's logo on signage at the refreshment break on this day and announcement at each meal throughout the day.	1	\$500
<b>Refreshment Break (Thursday, October 16, 2025- morning)</b>  Your organization's logo on signage at each refreshment break on this day and announcement at each meal throughout the day.	1	\$500
<b>Refreshment Break (Thursday, October 16, 2025- afternoon)</b>  Your organization's logo on signage at each refreshment break on this day and announcement at each meal throughout the day.	1	\$500